

# Extraordinary Shareholders' Meeting of Pfleiderer AG

April 7, 2011

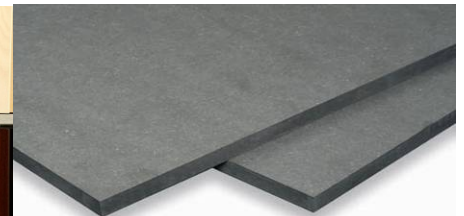
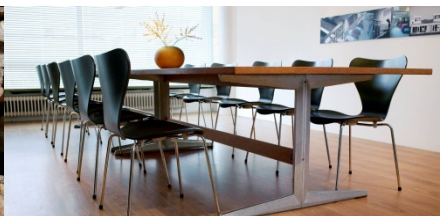
In the Ludwig Erhard Haus in Berlin



## Extraordinary Shareholders' Meeting 2011

### Contents

- Development of the Group – how it came to the crisis
- Development trends of the past financial year
- Effects on the 2010 company financial statements of Pfeleiderer AG
- Status of operational and financial restructuring





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## Presentation of preliminary and unaudited figures for 2010

### **Preliminary**

- The figures for impairments of subsidiaries and goodwill are preliminary.
- They relate to DCF models, which extrapolate the current financing and corporate structure.
- A new financing, changed plan assumptions and possibly a new regional positioning will change these valuations once again, and will have an impact on both the balance sheet and the income statement.

### **Unaudited**

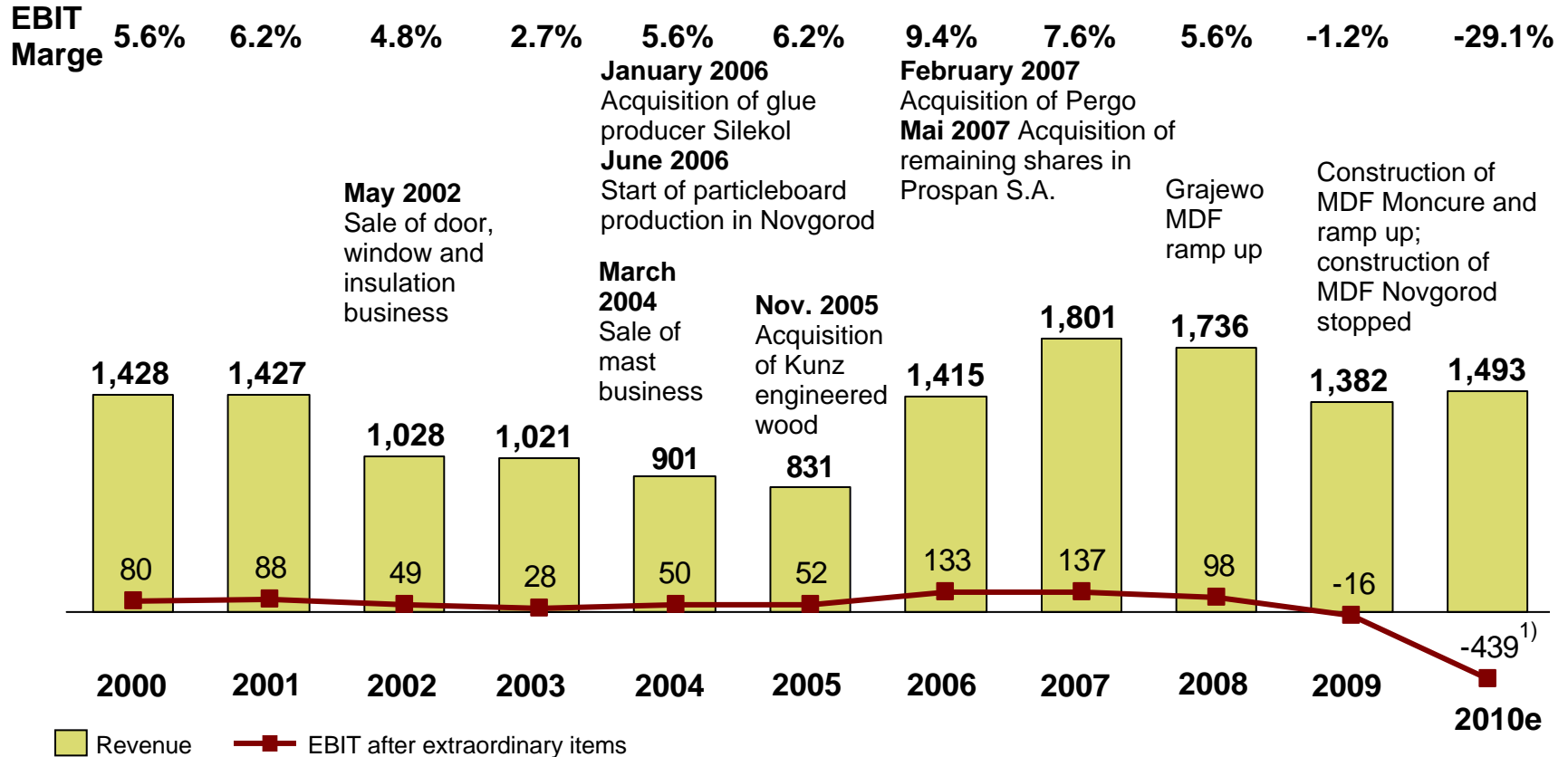
- The audit by the external auditors and their report will not take place until after the new financing has been successfully concluded.



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## After strategic repositioning, strong growth until 2007

Revenue and EBIT, 2000 – 2010(estimates) in millions of euros



1) Including impairments of €342 million and extraordinary charges of €70 million



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## EBITDA fell during crisis by more than 50% from 2007 to 2010e

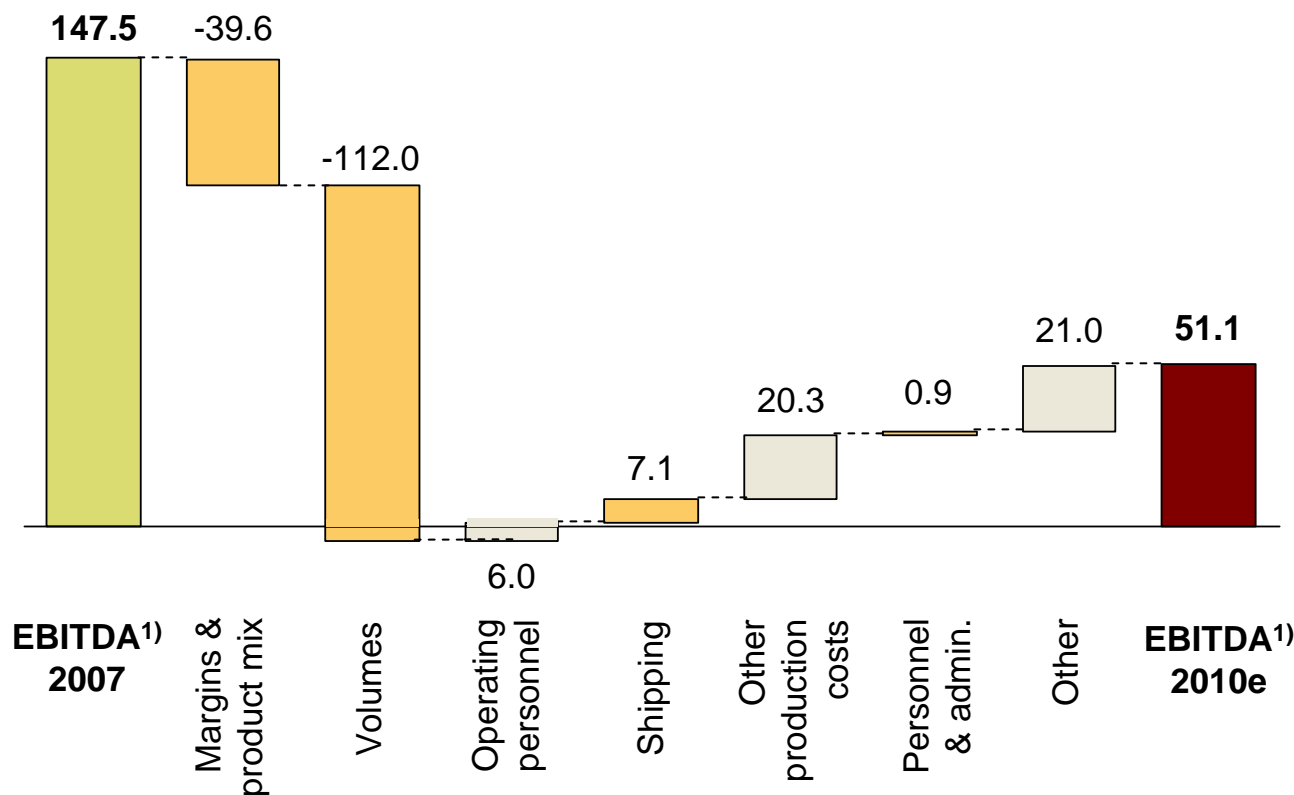
Group EBITDA: 2007 – 2010(estimates) in millions of euros (preliminary)

Segment	2007	2010e	Delta	in %	Commentary
BC West	147.5	51.1	-96.4	<b>-65%</b>	<ul style="list-style-type: none"> <li>Volume and margin collapse of particleboard market in Eastern and Western Europe</li> <li>Price development in Western Europe 2007-2009:                             <ul style="list-style-type: none"> <li>Raw particleboard: -34% to ca. €119 (ø 2009)</li> <li>Surface-finished p-bd.: -22% to ca. €166 (ø 2009)</li> <li>MDF/HDF: -33% to ca. €180 (ø 2009)</li> </ul> </li> <li>Decrease in North America is mainly due to fall in volume</li> </ul>
BC East	77.6	35.4	-42.2	<b>-54%</b>	
BC Panels NA	24.1	11.1	-13.0	<b>-54%</b>	
BC Flooring EU	10.9	11.4	0.5	<b>+5%</b>	<ul style="list-style-type: none"> <li>BC Flooring EU has had falling revenue since acquisition in 2007, but Flooring NA had volume growth of approx. €39 million and EBITDA effects of approx. €14 million driven by expansion of DIY-store business.</li> </ul>
BC Flooring NA	-13.8	3.6	17.4	<b>+126%</b>	
Other	2.5	-21.0	-23.5	n.a.	<ul style="list-style-type: none"> <li>Adjustment of internal charging – lower internal transfer prices charged to BCs</li> </ul>
<b>Total*</b>	<b>248.7</b>	<b>91.5</b>	<b>-157.2</b>	<b>-63%</b>	

\*) Deviation due to rounding errors

## BC West: negative volume and margins / product mix effect

Operational EBITDA bridge BC West, 2007 to 2010 (estimates) in millions of euros



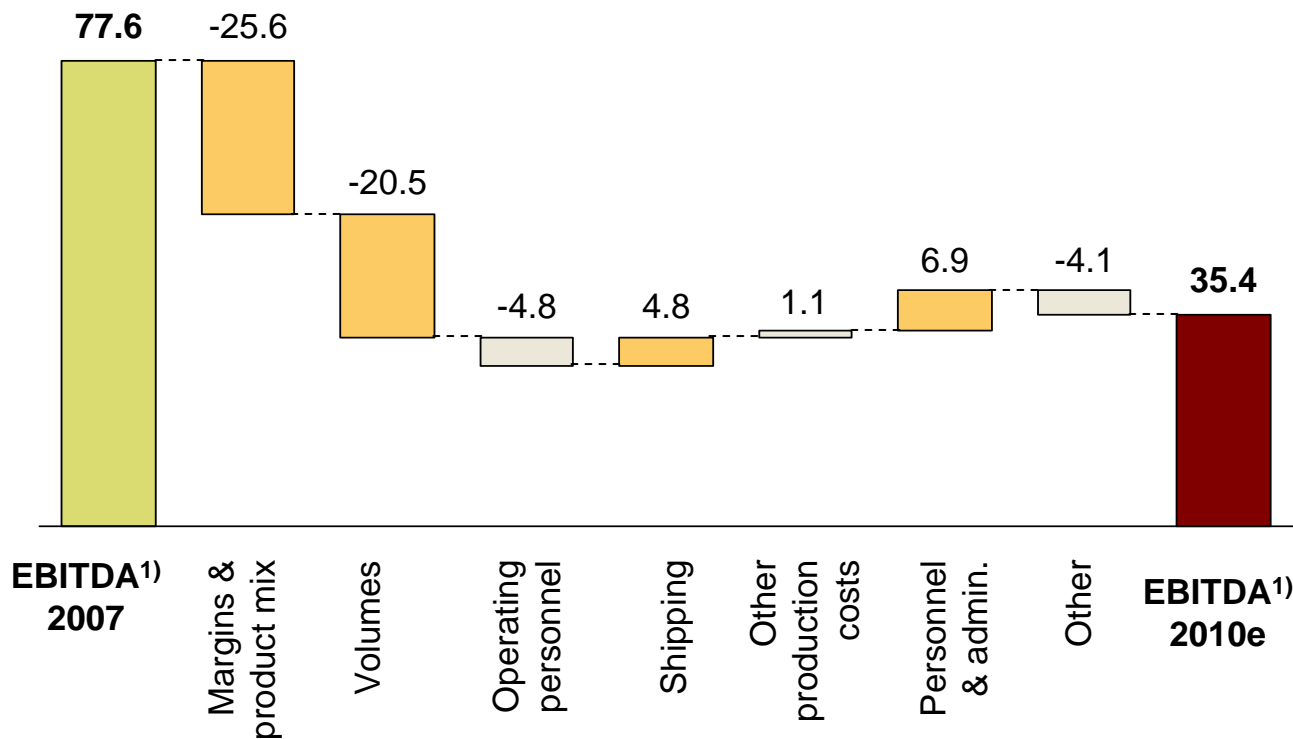
### Commentary

- Gross profit fell by €151.6m from 2007 to 2010.
- Minus €112m due to lower volumes, which could not be offset by cost savings:
  - operating personnel costs (€6m)
  - Shipping (€7.1m)
  - Other production costs (€20.3m) and
  - administrative expenses (€21.9m)
- The margin effect led to an additional charge of €39.6m. Increased material costs were passed on to customers only after a time lag.

1) operating EBITDA

## BC East: Volumes and margins collapsed from 2007 to 2010

Operating EBITDA bridge BC East, 2007 to 2010e in millions of euros



### Commentary

- Gross profit fell by €46.1m from 2007 to 2010.
- Minus €20.5m due to lower volumes, which could not be offset by cost savings:
  - operating personnel costs (minus €4.8m)
  - Shipping (€4.8m)
  - Other production costs (€1.1m) and
  - administrative expenses (€2.8m)
- The margin effect led to an additional charge of €25.6m. Increased material costs were passed on to customers only after a time lag.

1) operating EBITDA



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## Increased debt due to low cash flow and high capital expenditure

### Acquisitions supported by equity

- The acquisition of Kunz was partially financed by a capital increase of €205m.
- The purchase of Pergo in 2007 was financed by hybrid bond (equity) of €275m.

### High capex due to construction of new plants

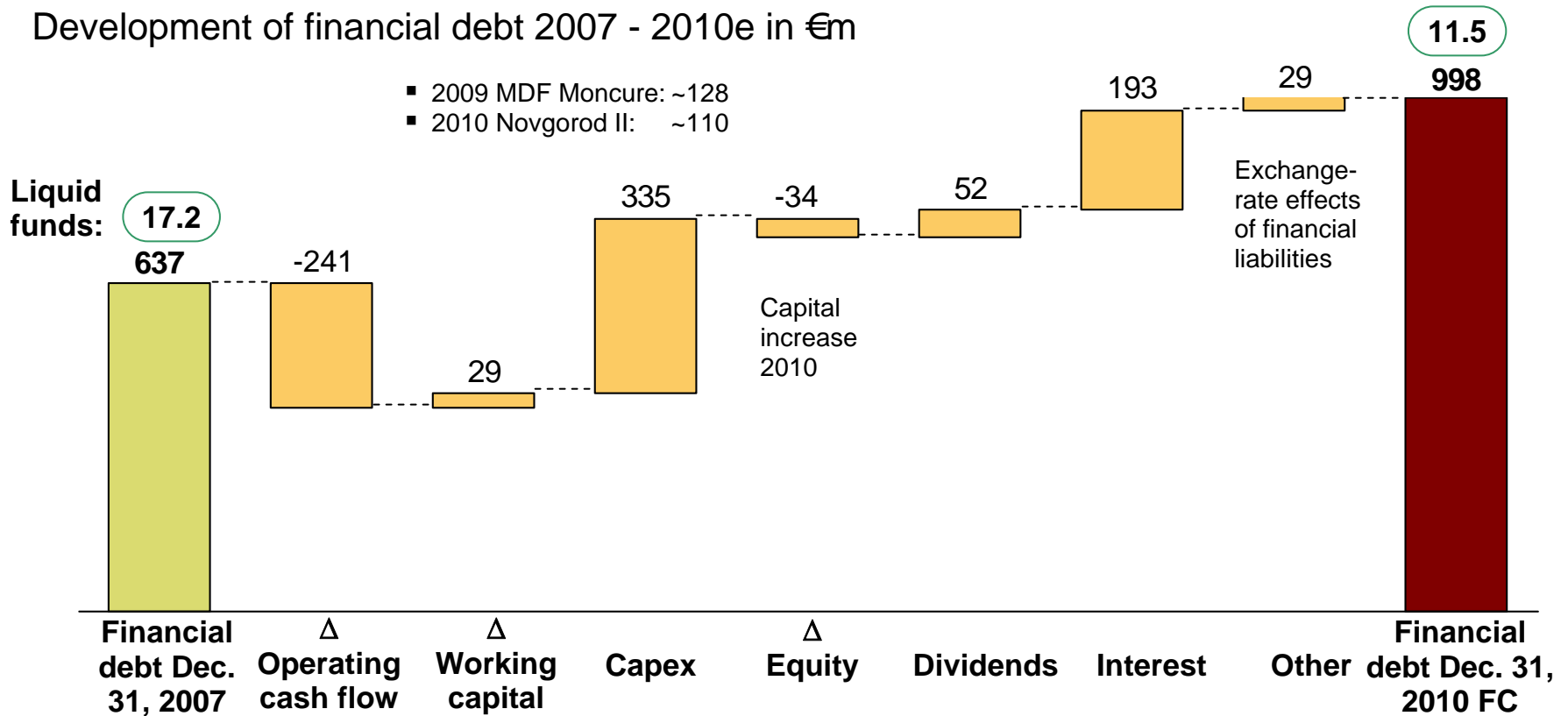
- Investment of €238m in construction of new plants in Novgorod and Moncure started in 2007/08.

### Drop in cash flow from operating activities due to the crisis

- Cash flow from operating activities fell from approximately €230m in 2008 to minus €14m in 2009.

## Group net debt increased due to high capital expenditure and low cash flow from operating activities

Development of financial debt 2007 - 2010e in €m



\*) FC: Forecast



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## Strategic problems of acquired North American activities led to operating losses

- Pfleiderer's **acquisition strategy** aimed to achieve growth and to minimize risks through regional and **product diversification**. The **acquisitions** were made **before the financial crisis** and before the market collapse; from today's perspective, **too expensive**.
- **North American activities** with operating losses:
  - Pergo is **biggest US laminate supplier**, but under cost pressure from China and Europe due to exchange rates
  - Production spread over **three sites**, Canadian dollar costs no longer competitive for North America
  - **High dependence** on large home improvement stores
  - **High logistical requirements** due to changed business model (Internet sales)



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## Additional market weakness due to the financial crisis exacerbated Pfeleiderer's problems

- **Development of Novgorod II** stopped after **high initial investment**; risk of “**sunk costs**”
- Investment in **Moncure** significantly **more expensive than planned**
- **Ramp-up difficulties of plant in Moncure** caused delays and quality/quantity deficits; **significant under-performance**
- **Higher administrative expenses** compared with competitors as a result of more complex structures, **limited integration and synergies**
- Pfeleiderer's **core markets** are **significantly** impacted by the financial crisis – they are recovering at different speeds with Eastern Europe as the growth driver and the **USA putting on the brakes**.
- The financial market crisis led to **excess capacities** and had a decisive influence on the plants' capacity utilization.

**Significant increase in net debt and debt servicing**

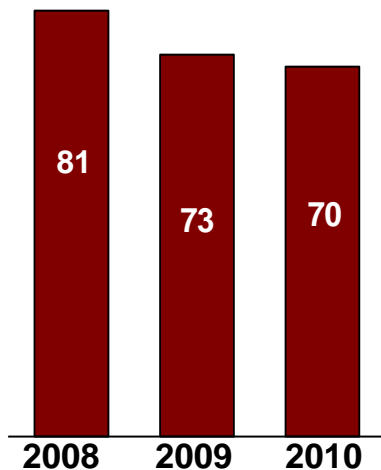


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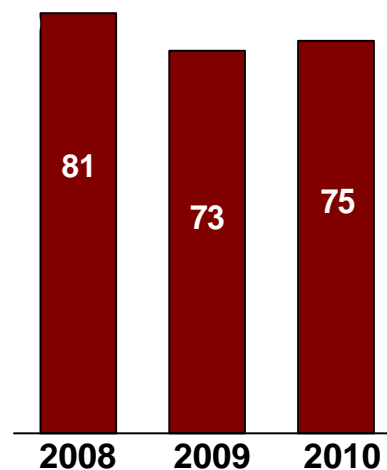
## Unsatisfactory utilization of capacities in 2010 prevented price adjustments and increased pressure to consolidate

In percent of total capacity of Pfeleiderer AG

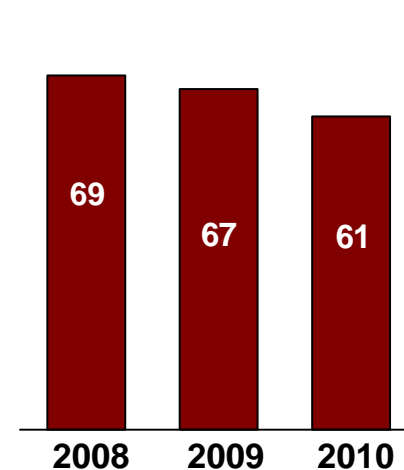
### Western Europe\*



### Eastern Europe



### North America\*



\*) excluding laminate flooring plants



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## Sharp increase in costs of important raw materials\* in 2010 - no compensation from higher sales prices

(change in %)	BC WE	BC EE	BC NA
Wood	19%	31%	9%
Resin/glue	17%	30%	12%

- Raw materials are responsible for 55% of our costs

\* basis in euros



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## The described development at the Group led to extraordinary charges in the company financial statements

- The basis for evaluation subsidiaries and Group receivables is the annual operational profit planning.
- Due to the operating losses and the reduced profit planning during the crisis, lower estimates had to be made, especially in North America.
- This led to a reduction in the goodwill of all the individual companies from €2.9m in 2009 to €1.4m in 2010.
- The costs of capacity adjustments (plant closures) for market consolidation amounted to €101m.



## Extraordinary effects on the equity of Pfeleiderer AG (preliminary)

	<u>m €</u>	
<b>EQUITY December 31, 2009</b>	<b>329.8</b>	
<b>Equity changes</b>		
Issue of new shares and sale of treasury shares	37.0	} -307.9
<b>Impairments recognized by Pfeleiderer AG</b>		
Valuation of subsidiaries	-11.6	
Write-downs of receivables	-23.0	
<b>Total</b>	<b>-34.6</b>	
<b>Impairments recognized by subsidiaries with P&amp;L transfers</b>		
Pfeleiderer Erste Holding GmbH (Uniboard & Pergo USA)	-101.9	
Pfeleiderer Erste Erwerbergesellschaft (Uniboard Canada)	-84.1	
Pfeleiderer Holzwerkstoffe Gschwend PHGG (Baruth)	-16.5	
<b>Total</b>	<b>-202.5</b>	
<b>Restructuring BC West</b>		
Plant closures	-100.9	
Restructuring of administration, miscellaneous	- 6.9	
<b>Total</b>	<b>-107.8</b>	
<b>EQUITY December 31, 2010</b>	<b>21.9</b>	

## Unaudited, preliminary balance sheet as of December 31, 2010 (company financial statements according to HGB)

<b>Assets</b>	<b>Dec. 31, 2010</b>	<b>Dec, 31, 2009</b>
	<b>t €</b>	<b>t €</b>
Intangible assets	18	45
Property, plant and equipment	52	61
Financial assets	218,924	225,310
<b>Fixed assets</b>	<b>218,994</b>	<b>225,416</b>
Receivables and other assets	384,712	620,431
Securities	0	22977
Cash-in-hand, bank balances	45,882	41,626
<b>Current assets</b>	<b>430,594</b>	<b>685,034</b>
<b>Prepaid expenses</b>	<b>8,782</b>	<b>5,007</b>
<b>Excess pension plan assets over pension liabilities</b>	<b>11,722</b>	<b>0</b>
<b>Total assets</b>	<b>670,092</b>	<b>915,457</b>

## Unaudited, preliminary balance sheet as of December 31, 2010 (company financial statements according to HGB)

Liabilities and Equity	Dec. 31, 2010	Dec. 31, 2009
	t €	t €
Share Capital	150,166	136,515
Capital reserve	212,473	189,158
Revenue reserve	34,037	34,012
Retained profits	-29,858	27,191
Loss for the year	-34,4924	-57,049
<b>Equity</b>	<b>21,894</b>	<b>329,827</b>
Provisions for pensions and similar obligations	0	8,325
Other provisions	14,941	20,168
<b>Provisions</b>	<b>14,941</b>	<b>28,493</b>
Liabilities to banks	394,820	378,861
Other liabilities	238,437	178,276
of which taxes	247	120
of which relating to social security	2	2
<b>Liabilities</b>	<b>633,257</b>	<b>557,137</b>
<b>Total liabilities and equity</b>	<b>670,092</b>	<b>915,457</b>



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## Statement of income of Pfleiderer AG 2010 (unaudited, preliminary)

	2010	2009
	t €	t €
Expense of loss transfers	-304,429	-35,948
Impairment of financial assets	-11,644	0
Impairment of receivables from affiliated companies	-22,977	0
Interest and similar income	50,960	30,340
Interest and similar expense	-41,978	-23,556
<b>Financing and investment income</b>	<b>-330,068</b>	<b>-29,164</b>
Other operating income	65,444	62,925
Wages and salaries	-7,464	-10,931
Social-security contributions and expenses of pensions and support	-582	-1403
Depreciation and amortization	-58	-62
Other operating expense	-72,016	-77,245
Impairment of securities held as current assets	-2,203	-1,216
<b>Loss on ordinary activities</b>	<b>-34,6947</b>	<b>-57,096</b>
<b>Extraordinary income</b>	<b>3,377</b>	<b>0</b>
Taxes	1,354	47
<b>Net loss</b>	<b>-344,924</b>	<b>-57,049</b>



## Status of operational restructuring

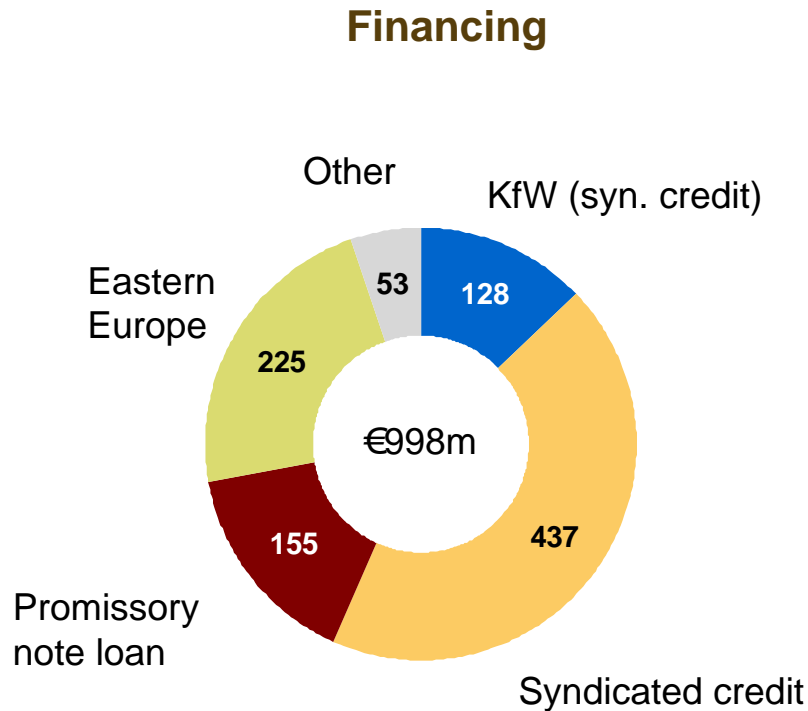
### First success in Europe

- Operating business in Western and Eastern Europe in the black again
- Capacity reductions in Western Europe are taking effect
- Growth again in the markets of Eastern Europe
- North America still difficult, no economic recovery yet
- Operational restructuring and change of management initiated in North America



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## Structure of Group debt at December 31, 2010 (FC)



### COMMENTARY

- Eastern European tranche of refinancing negotiations is not affected.
- The rest of debt is the object of refinancing negotiations.



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## Financial restructuring

### Key points paper of new financing signed

- The results of negotiations with creditors place Pfleiderer on a stable financial basis once again.
- The creditors are prepared to waive a large part of their receivables in order to bring Pfleiderer back to its growth path.
- A significant capital reduction is planned, the quota depends on the level of equity at the time of the decision.
- Subsequent capital increase of €100 million with involvement of shareholders.
- Bonds with warrants for those creditors with senior receivables that do not participate in the capital increase.
- Significant receivables from the hybrid bond will be transformed into equity in the way of a non-cash capital contribution for a minority stake in the company.
- An additional credit line of €100 million will be provided by banks and hedge funds.



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## Next steps



# Extraordinary Shareholders' Meeting of Pfleiderer AG April 7, 2011



Thank you for your attention!