

Press release

Interzum 2019: Pfleiderer products for varied theme worlds on cruise ships

Neumarkt, 21. May 2019 – A cruise relaxes and offers new impressions. Including through its interior finishes, because they are intended to entice passengers into their holiday and so offers them a homely, comfortable ambience. Pfleiderer, the leading partner for structural and refined natural materials, will be showing numerous new products at the Interzum 2019, which bring together design variety and material function for ship interiors and assist interior designers and furniture manufacturers equally.

Fire protection certification for all areas of the ship

Planning the design and fitout for cruise ships depends on many factors, for example, specific materials, technology and safety of the installed materials. “Fire protection in particular plays a large role”, said Guido Alrich, Head of Project Business Marine. “The International Maritime Organization has certified our products. They can therefore be used virtually anywhere in the interior of the cruise ships.” The flame retarding surface material for preventive fire protection increases safety at sea. At the same time, the different material qualities always fit seamlessly into the overall look due to the uniform and consistent decor.

Design freedom through DST Collection

“The optimum design, match is one of the greatest strengths of Pfleiderer”, said Alrich. The decors, textures and core materials are freely combinable: The same decor can be used in a cabin, not only as a faced or coated board, as Duropal HPL and as HPL Element with different cores. “A desk in the cabin is subject to different use than a vanity cabinet in an en-suite wetroom. Through the design match, the decor remains the same in all applications, it is only the qualities used that differ. The passenger on the other hand, always sees and touches the same decor.”

It is precisely these combination options that can be found on the new MS Roald Amundsen expedition ship in the Hurtigruten fleet. It will travel to the furthest regions of the Earth, such as the Antarctic or the Northwest Passage. Accordingly, the interior design with Pfleiderer

products is also inspired by Nordic style: For example, the Duropal HPL IMO laminate is used on stairways and in the cabin fitout. Depending on the furnishing theme, the laminate is combined with different decors and textures and fits seamlessly into the overall ambience of the expedition ship.

The latest generation of AIDA ships begins with the AIDAnova, which sets new, fresh standards for the AIDA fleet. Here too, the expertise and suitability of Pfleiderer materials were used: Duropal HPL IMO laminate is used on the AIDAnova in combination with the Decoboard P2. The “Milano Oak” decor generates a friendly, light-coloured atmosphere and is used for cabin furniture and the wall panelling. The use of Pfleiderer products meets the high standards of the passengers on the AIDAnova, who are enchanted with theme worlds of experience, for example, a jungle feeling with three water slides on the high seas.

Lighter weight, easier to use

The weight of the materials used plays an enormous role in shipbuilding, because the lighter the ship, the more environmentally friendly is its propulsion. Pfleiderer BalanceBoard is therefore particularly suitable for this segment – it offers large weight reduction with unlimited stability: “BalanceBoard is far lighter than a conventional particleboard: Depending on the thickness, up to 35 percent is replaced by a biomass granulate made from fast regrowing annual plants, that saves wood and weight”, explains Alrich. In addition, it contributes to careful use of wood raw material as a resource in a natural and sustainable way. BalanceBoard was used successfully, for example, on the exclusive luxury liner Seabourn Encore. The opulent interior fitout meets the highest standards of comfort and exclusiveness. “Especially in projects of this type, BalanceBoard uses its strengths to their full extent, as it enables the interior designers to achieve the greatest possible luxury on board, without breaching the weight specifications for the overall efficiency of the ship”, explained Guido Alrich.

DUROPAL

thermopal



About the Pfleiderer Group – 125 years of high-quality wood-based panels

The Pfleiderer Group is the leading partner for structural and refined natural materials in Europe with annual sales of approx. 1 billion euros and around 3,600 employees. The company has its headquarters in Wrocław (Poland) and in Neumarkt i.d.OPf. (Germany). Pfleiderer has nine production locations in Germany and Poland and sales branches in England, the Netherlands, Switzerland, Austria, Romania and France. The Pfleiderer Group offers a complete range of products and services with the focus on furniture making, the timber trade, interior fitout and timber construction. Pfleiderer consolidates the product ranges of Duropal and Thermopal under the Pfleiderer umbrella brand and is a partner of industry, commerce, installers, designers and architects. The Pfleiderer Group is listed on the Warsaw stock exchange as Pfleiderer Group S.A.

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